

1 **Q. Please provide, if available, the reasons for the 10,000 customer visits to the**
2 **company website and how many of these visits would be from the same customer.**

3
4 A. During 2002, the Company's website averaged in excess of 10,000 monthly visits. The
5 reasons for a customer visiting the website cannot be determined with certainty; however,
6 the Company does record the different sections of the website that a customer views.
7 Table 1 below provides detailed information for November 2002, during which the
8 website received a total of 12,856 visits. The number of views will normally exceed the
9 number of visits as customers may view multiple sections of the website during a single
10 visit.
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Table 1	
Site Visits – November 2002	
Sections	Page Views
Home Page	6,977
Customer Service	5,069
About Us	1,330
Contact Us	1,065
Account Information	12,242
Supplier Information	479
Site Map	973
Community	546

13
14 The Company does not have any information on how many of these visits would be from
15 the same customer.