

1 **Q. Please provide copies of any television or radio advertisements encouraging**
2 **conservation for the periods 1998 to current.**
3

4 A. To date the Company has not used television or radio advertising to encourage
5 conservation. Information is provided to customers on conservation and energy
6 efficiency through the use of newspaper advertising, bill inserts, customer newsletters,
7 brochures and the Company website. A radio campaign that focuses on energy efficiency
8 tips is scheduled to begin in February 2003.